AI-Driven Student Support Systems: Personalized Interventions for Academic Success and Well-Being

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Abstract

Artificial Intelligence (AI) is redefining student support systems by offering personalized data-driven interventions that enhance academic success, retention and well-being. AI-powered tools facilitate proactive guidance, adaptive mentoring and intelligent assistance, ensuring students receive timely and individualized support. Through predictive analytics, AI identifies learning difficulties, emotional distress and engagement levels, allowing institutions to intervene before challenges escalate.

The integration of AI in student support extends beyond academic advising, encompassing mental health support, career counseling and accessibility services. Virtual assistants, AI-driven chatbots and intelligent tutoring systems provide 24/7 support, bridging gaps in student services while fostering autonomy and self-regulated learning. These innovations enhance inclusivity by addressing diverse learning needs, language barriers and accessibility challenges.

Conversely, ethical concerns about student data privacy, algorithmic bias and human-AI balance remain central to responsible implementation. Transparent ethical AI governance frameworks are important for protecting students' rights while ensuring equitable support. A multidisciplinary approach, involving educators, administrators, policymakers and AI experts is essential for creating AI-driven student support systems that are effective, inclusive and ethically responsible. Aligning AI-driven interventions with holistic student development principles will pave the way for a future where every learner receives personalized, proactive and meaningful support to achieve academic and professional success.